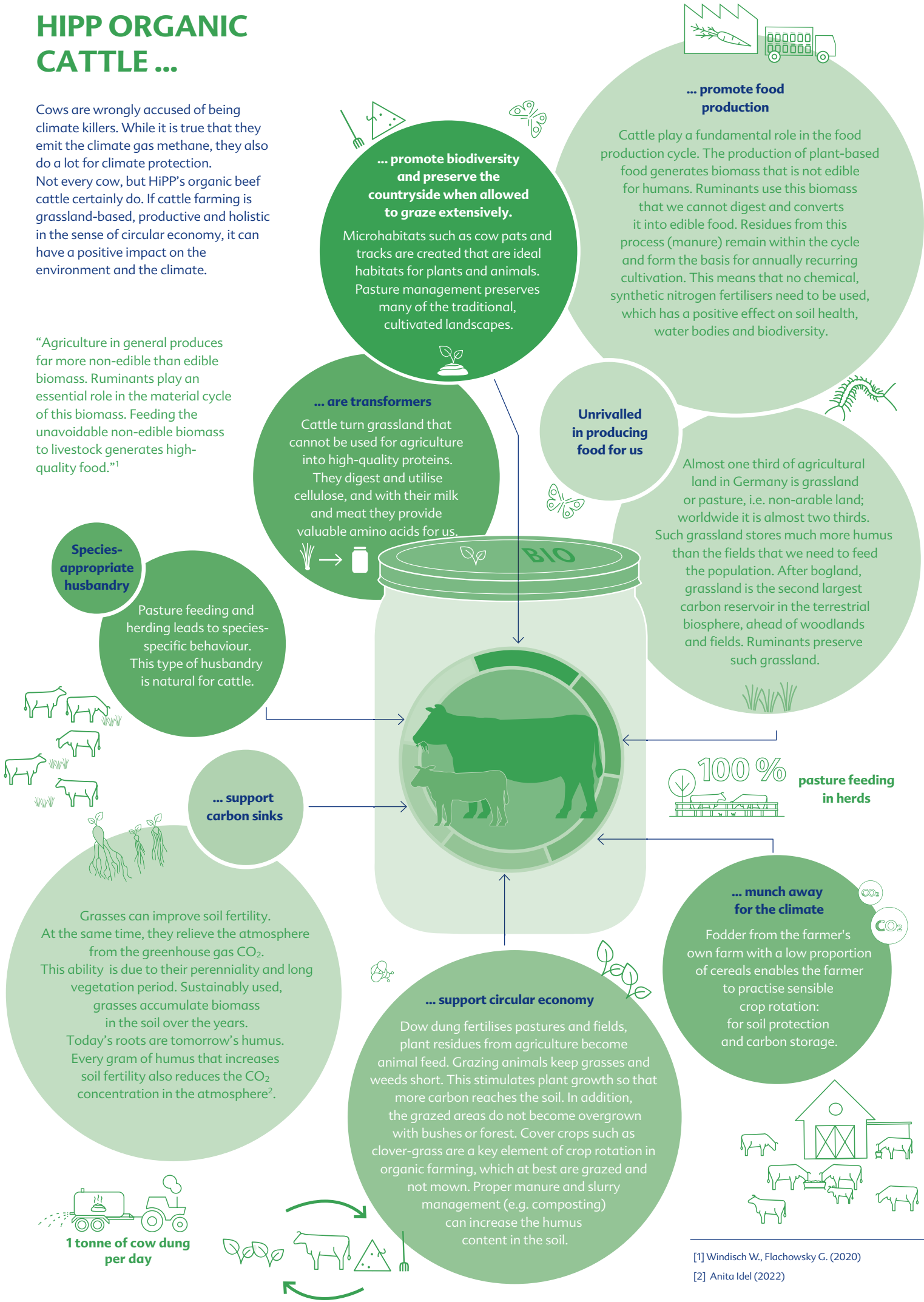


HIPP ORGANIC CATTLE ...

Cows are wrongly accused of being climate killers. While it is true that they emit the climate gas methane, they also do a lot for climate protection. Not every cow, but HiPP's organic beef cattle certainly do. If cattle farming is grassland-based, productive and holistic in the sense of circular economy, it can have a positive impact on the environment and the climate.

"Agriculture in general produces far more non-edible than edible biomass. Ruminants play an essential role in the material cycle of this biomass. Feeding the unavoidable non-edible biomass to livestock generates high-quality food."¹



[1] Windisch W., Flachowsky G. (2020)

[2] Anita Idel (2022)