



The best from nature. The best for nature.

To whom it may concern

Pfaffenhofen, 20.04.2026
18:00 pm CEST

HiPP is the victim of blackmail. In connection with the known case of manipulation involving HiPP baby food jars in Austria, the Czech Republic, and Slovakia, we are sharing new information.

The blackmailer sent us a message to a non-personalized shared mailbox, which is reviewed only at longer intervals as part of our standard processes. Immediately upon becoming aware of this, we informed the responsible police authorities without delay and set up an internal crisis management team. We took immediate measures to protect our consumers. We are in close and continuous coordination and cooperation with the authorities; this also applies to our communications.

It is important to emphasize that this incident is in no way related to our product quality. HiPP's production, quality, and control processes remain fully intact without any restrictions. This case results from criminal external manipulation beyond our sphere of influence in the three markets mentioned. We have no knowledge of any further manipulations.

We ask for your understanding that, in order not to jeopardize the ongoing investigations, we are currently only able to communicate information that has been verified and officially approved by the authorities. As soon as new relevant findings become available, we will provide updates in coordination with the authorities.

For information related to the police investigations, we refer you to the press releases of the responsible police authorities.

Our general recommendation

Regardless of this specific case, the following always applies—for HiPP as well as generally for baby food:

- Always ensure that the packaging is intact,
- pay particular attention to an intact vacuum seal on jars (characteristic popping sound upon opening),
- and do not use any products that show irregularities (e.g. for example, an altered or unpleasant smell of the jar's contents).

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